

FOR IMMEDIATE RELEASE

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## **Lakehead Region Conservation Authority 2008 Explorer Card Is Here!**

The Lakehead Region Conservation Authority (LRCA) is pleased to announce that the 2008 Explorer Card is now available.

A visit to any of our Conservation Areas usually costs \$2/vehicle. But with a 2008 Explorer Card visitors can enjoy unlimited access to all these areas for just \$25! That includes use of the boat launches onto Lake Superior at Silver Harbour or Little Trout Bay Conservation Areas. Explore kilometre after kilometre of trails at the Cascades, Mission Island Marsh or Hazelwood Lake Conservation Areas.

Our Conservation Areas offer year round enjoyment for everyone. Hurkett Cove is one of the top birding locations in all of Ontario. Hazelwood Lake is ideal for snowshoeing or watching for wildlife. Escape for a quiet summer picnic along the tree lined shore of Cedar Falls. Don't forget about MacKenzie Point Conservation Area. They're all a short, rewarding drive from your front door!

Everyone who purchases a 2008 Explorer Card will receive a free ID tag for their pack sack, book bag or luggage as well as a Discovery Guide which features trail maps for all the Conservation Areas. Also, anyone who buys their Explorer Card before December 20, 2007 will receive a free 2008 Pocket Calendar! The 2008 Explorer Card is available only at the LRCA office, 130 Conservation Road. Use your VISA card and order by phone! The Explorer Card makes an excellent gift.

Funds raised through the sale of 2008 Explorer Cards go to support maintenance costs such as taxes, insurance, labour and repairs of lands operated by the LRCA.