

FOR IMMEDIATE RELEASE

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Play In Our Backyard With A 2009 Explorer Card!

Regular visitors to local Conservation Areas can beat the price increase by purchasing their 2009 Explorer Card now!

Until December 23rd, the Lakehead Region Conservation Authority's 2009 Explorer Card is available at the 2008 rate of \$25.00. After December 23rd, the price increases to \$30.00. As an added incentive, everyone who purchases an Explorer Card will receive a Discovery Guide containing trail maps for all the Conservation Areas as well as more than \$50.00 in valuable coupons. The coupons are redeemable at McDonald's, the Thunder Bay Historical Museum, Marostica Motors, J&J Sports and Gear Up For Outdoors. Plus, each Explorer Card comes with a pocket first aid kit while quantities last.

With a 2009 Explorer Card visitors can Play In Our Backyard and enjoy unlimited access to the LRCA's eight Conservation Areas! That includes use of the boat launches onto Lake Superior at Silver Harbour or Little Trout Bay Conservation Areas. Explore kilometre after kilometre of trails at the Cascades, Mission Island Marsh or Hazelwood Lake Conservation Areas.

Our Conservation Areas offer year round enjoyment for everyone. Hurkett Cove is one of the top birding locations in all of Ontario. Hazelwood Lake is ideal for snowshoeing or watching for wildlife. Escape for a quiet summer picnic along the tree lined shore of Cedar Falls. Don't forget about MacKenzie Point Conservation Area. They're all a short, rewarding drive from your front door!

The 2009 Explorer Card is available only at the LRCA office, 130 Conservation Road. Use your VISA card and order by phone! The Explorer Card makes an excellent gift.